



ST. ELIZABETH ANN SETON

Dental Clinic

Dental Care That Changes Lives

History of Seton Dental Clinic

- Several community partners came together to open a free urgent care clinic in 2000 in response to community need.
- Operated in donated space in a leaky basement
- School based program added in 2001
- Staffed only by volunteer dentists at first; fund raising allowed for paid staff to be added later
- By 2005 CSM was the only fully engaged remaining partner

Why would a Health Care System want to Operate a Community Dental Clinic?

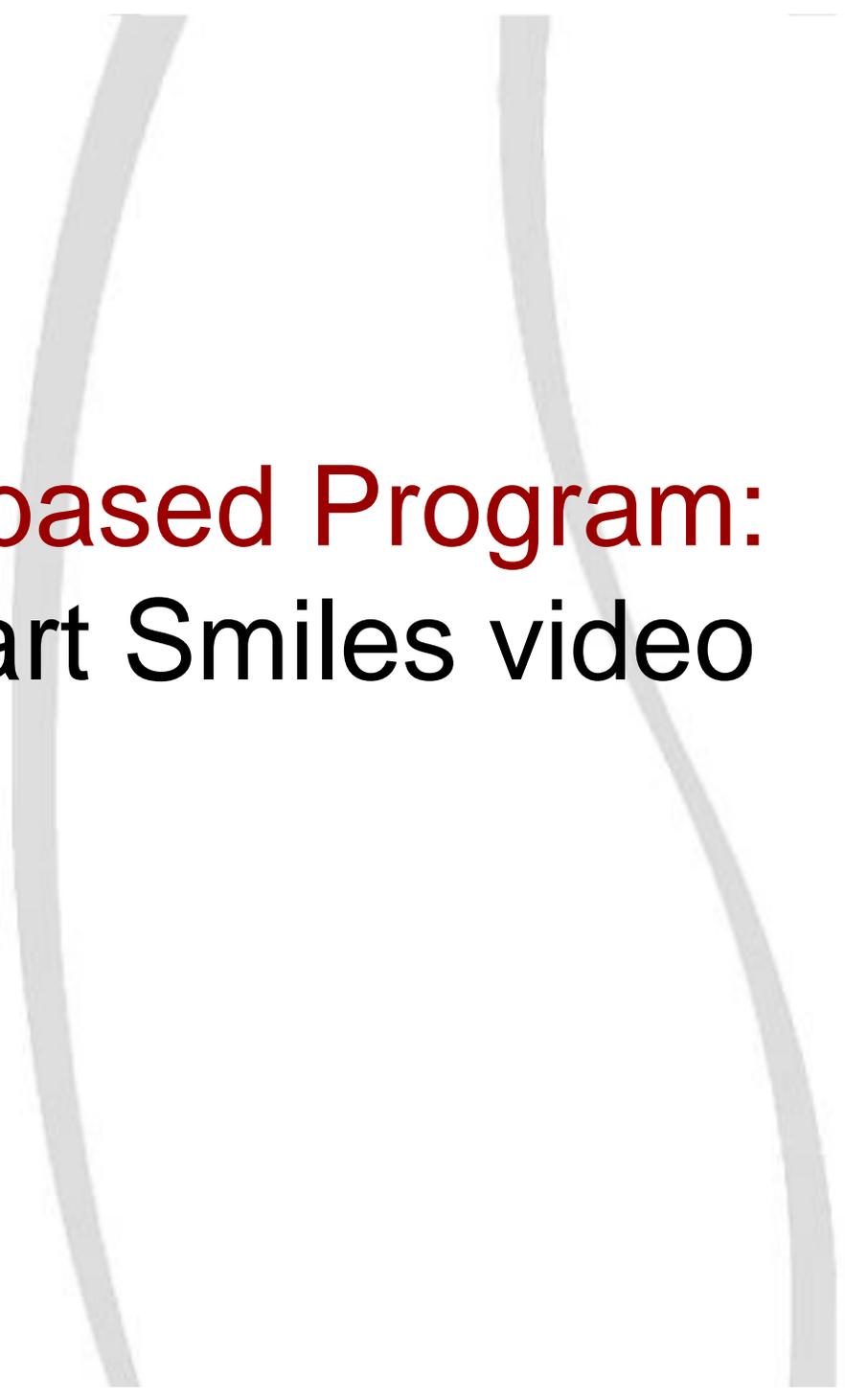
- Mission to serve the most vulnerable in the community
- Emergency Departments overwhelmed with patients needing dental care
- Legislation requiring reporting of community benefits

Why would a Community Dental Clinic want to be part of a Healthcare System?

- Operational support (Human Resources, Information Systems, Biomedical Engineering, etc...)
- Access to low cost supplies and capitol equipment
- High standards of care/quality
- Fiscal agent for administration of grants
- Fringe benefits attract quality employees
- Fund raising capacity/sustainability

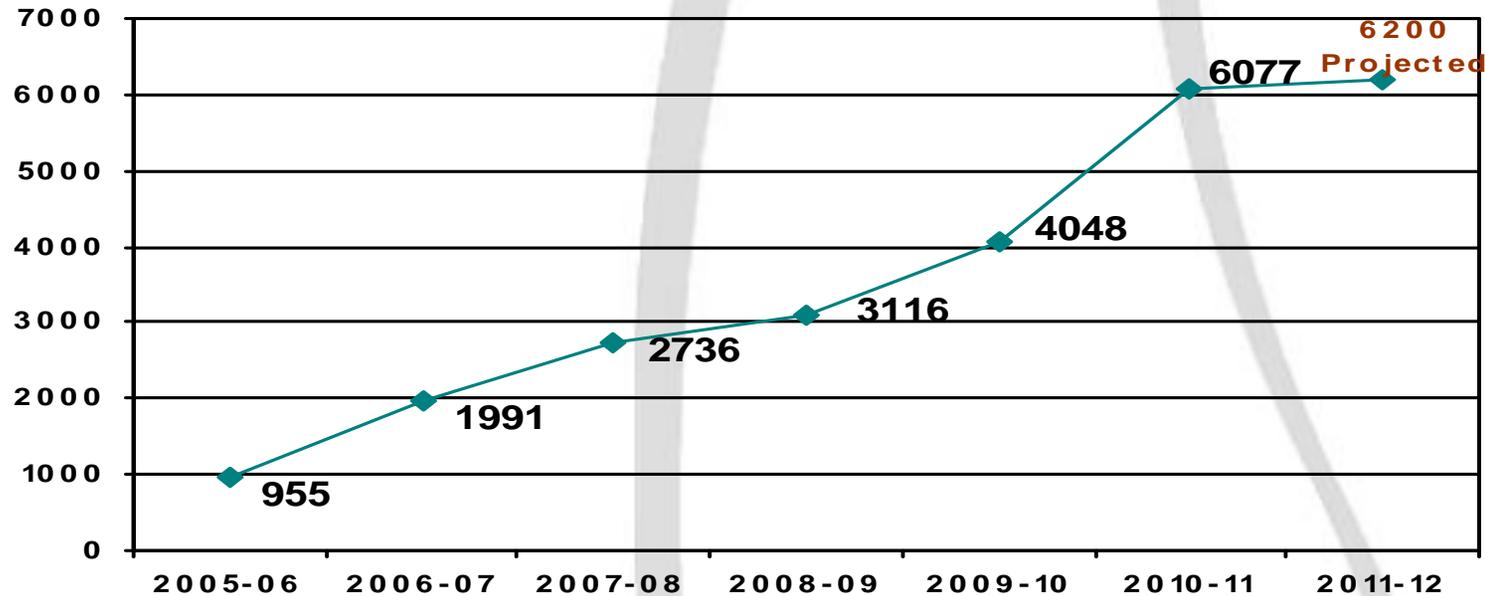
Where the Clinic is Today

- State of the art new facility in 2009
- Healthy mix of paid staff, volunteers and students
- \$1.8 million operating budget supported by sustainable funding stream
- Provides over \$2 million of free urgent & restorative care annually
- Home of the highly successful Smart Smiles school-based oral health program



School-based Program:
the Smart Smiles video

Smart Smiles Program Growth 2005-Present



2006
State Seal a Smile Grant

2008
HWPP Research Grant

2009
Federal Earmark Funding

2010
Oral Health America Support

Smart Smiles Program Challenges

- Tried a “time saving” new product with disastrous results; poor sealant retention
- Low participation rates at individual schools
- Cost and complexity of program administration as growth occurs

Partnerships: Lifeblood of the Program

Partner name	Immediate Benefit	Broad-sweep Benefit
Milwaukee Public Schools	Access to children	Reliable host sites for continuity of the program
Wisconsin Seal-a-Smile	Operational funding	Outcomes data from CDC database “SEALs”
DentaQuest	Sponsor one school	Connection to dental insurance industry
“Making Milwaukee Smile” research project	Enabled the development of the Oral Health Advocate role	Gained experience in research partnerships
Oral Health America	Oral Health Advocate funding	Program credibility within the dental world
United Way	Operational funding	Program credibility with general public



Connecting the dots

Matt Crespin, MPH, RDH
Associate Director
Children's Health Alliance of
Wisconsin



Children's Health of Alliance of Wisconsin





Strategic Partnerships

- Wisconsin Seal-A-Smile
 - State/National

- Making Milwaukee Smile
 - Local



WI-SAS Program Overview

- Program administered collaboratively by Children's Health Alliance of Wisconsin and WI Division of Public Health
- Mini-grants awarded annually for funding
- Provide grant administration and TA

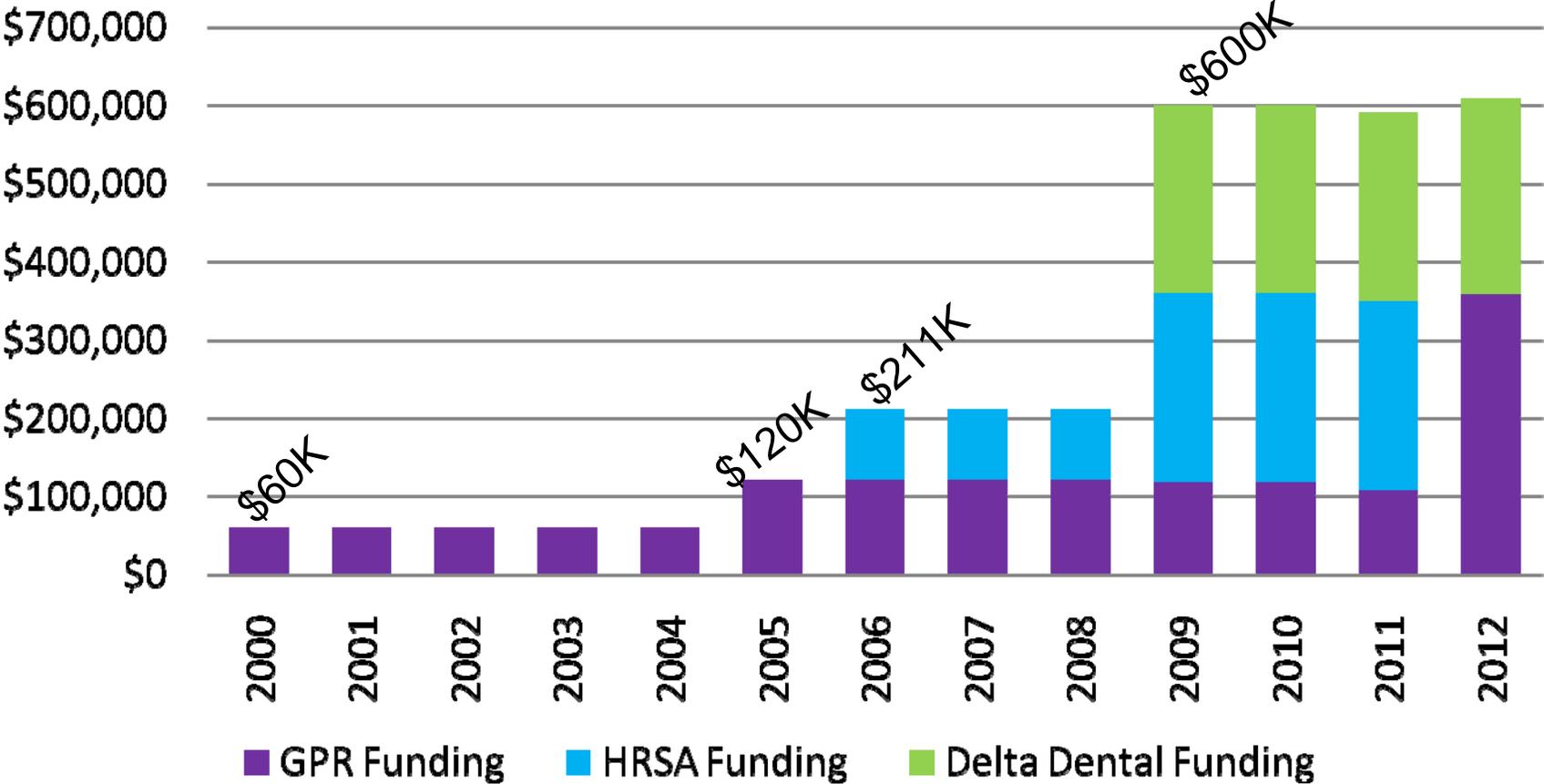


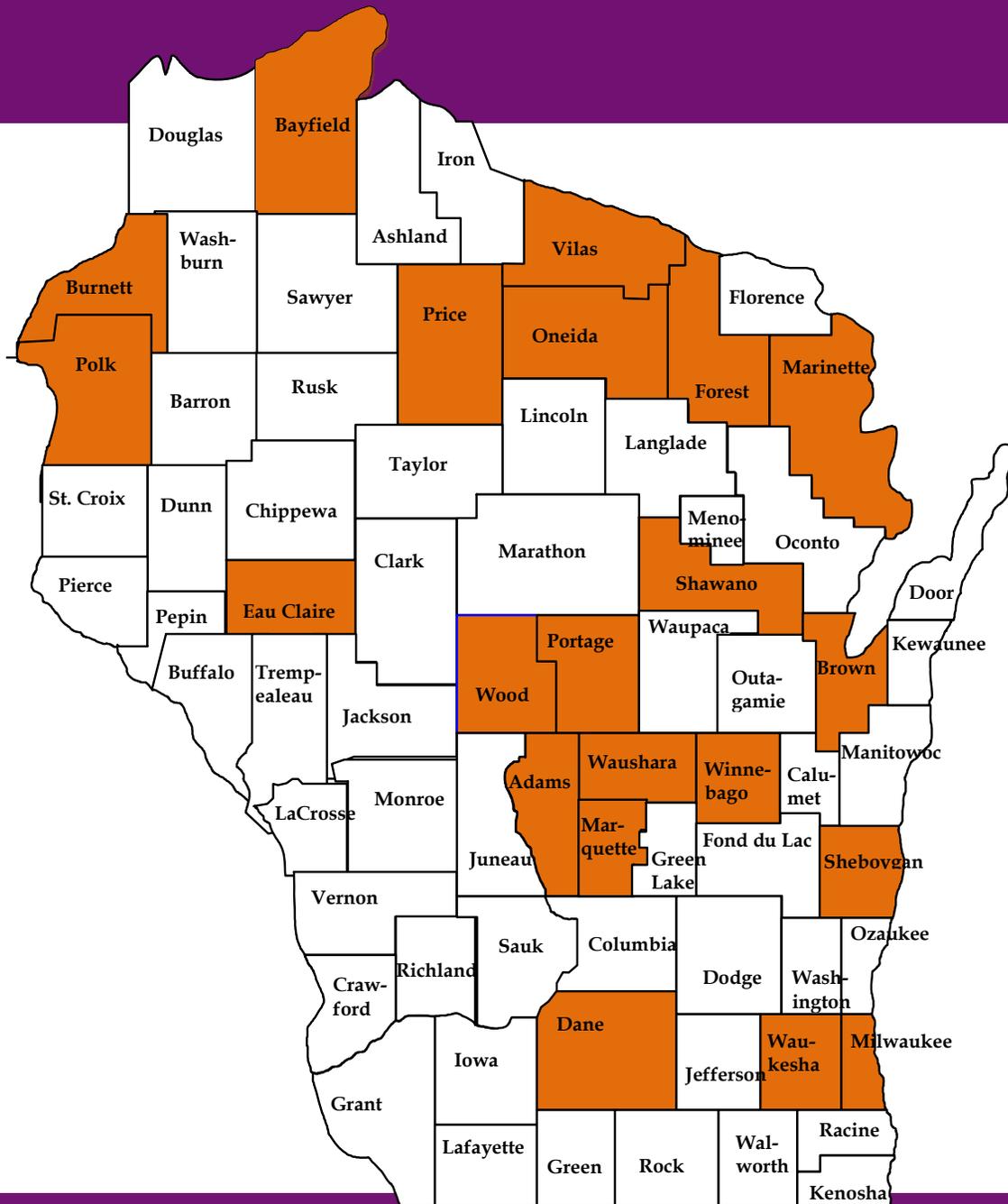
Program Overview

- Individualized approach
- Best practices/Evidence-based practices
- Targeting schools with FRL > 35%
- Medicaid billing



Wisconsin SAS Funding 2000-2012

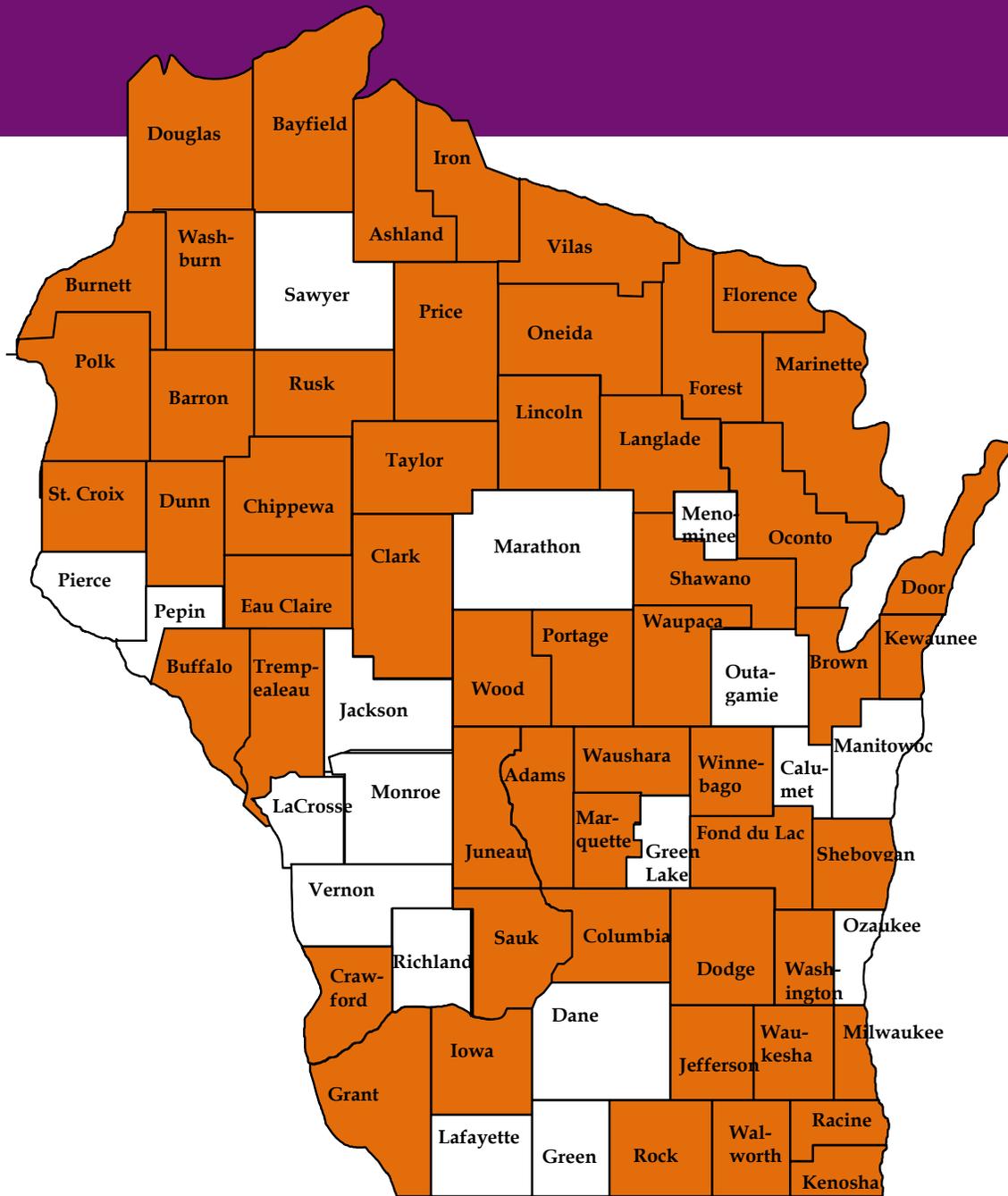




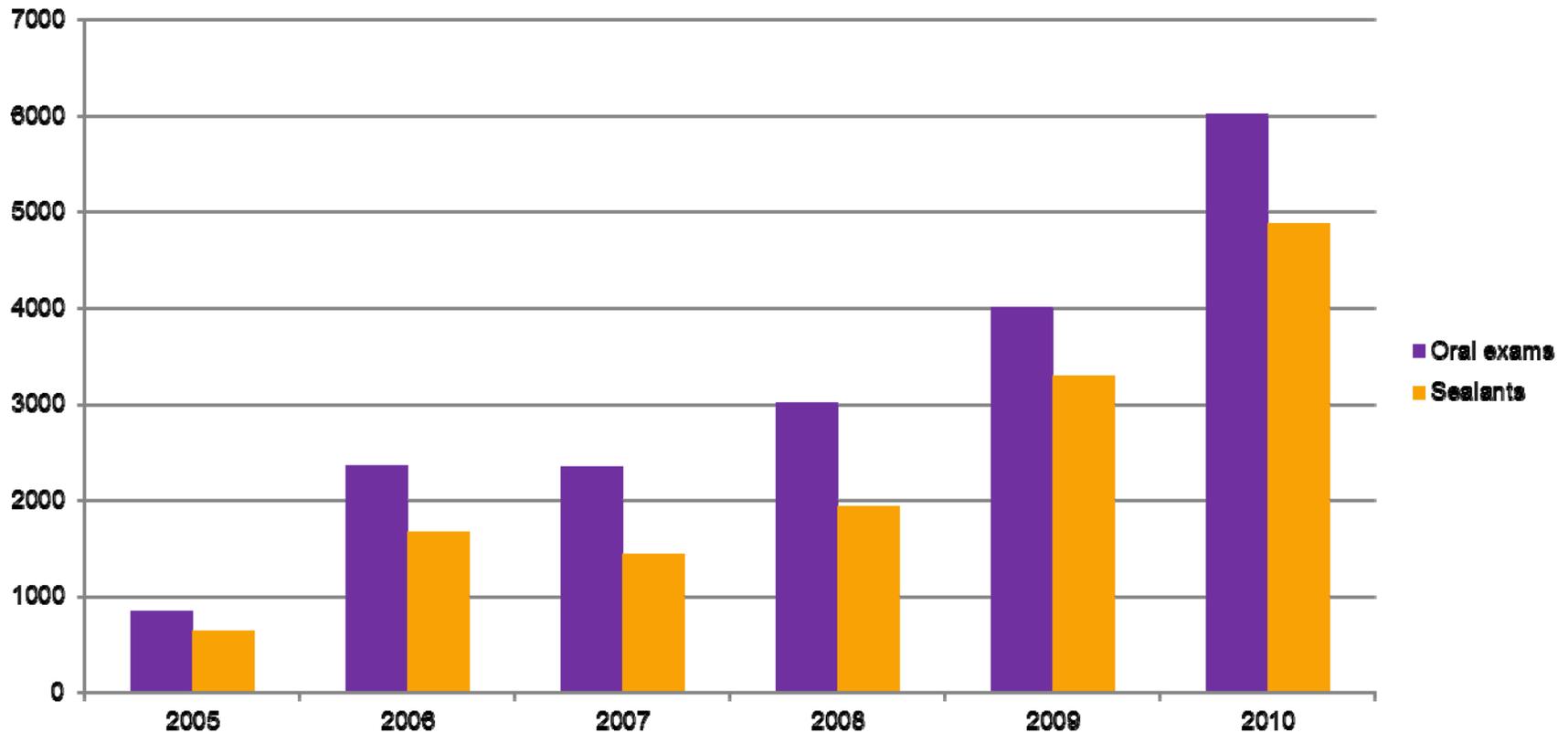
July 2009



Current



Localized Expansion – Smart Smiles



Making Milwaukee Smile





Key to success

- Leveraged state/federal funding to increase private funding.
- Local funding/in-kind services.
- Shared responsibilities.
- Mutual goals and understanding.
- Find common ground.



Thank you

Matt Crespin, MPH, RDH

Associate Director

Children's Health Alliance of Wisconsin

mcrespin@chw.org

www.chawisconsin.org

414-292-4002



National
Association of
School Nurses

DentaQuest
FOUNDATION

Empowering School Nurses to Change Oral Health Perceptions

→ Goal: Provide school nurses with oral health resources



Presented by:
Martha Dewey Bergren

Student Oral Health and Need

- Top 3 oral health issues:
 - toothache (89.6%)
 - cavity or tooth decay (78.2%)
 - general oral pain (75.2%)
- Information access not a problem, but only 26.3% reported set oral health curriculum



Student Oral Health and Need

- In low income schools more severe issues
 - jaw abscesses
 - facial swelling
 - 7 to 14 issues
 - more students who avoid smiling / laughing
 - Less often almost twice as many issues treated to completion



¹ Low income schools are defined as those with over 40% of students in the free/reduced lunch program

Preparedness

- Over half not well prepared by nursing programs or continuing education
 - No education on oral health topics (67.2%)
- Over three-quarters (75.0%) felt prepared to teach various topics
 - Except locating & paying for dental care (48.3%)



Recommendations for Resource Development

- NASN School Nurse Oral Health Advisory Panel
- National Oral Health Expert Panel
 - voluminous amount of resources shared
 - Inter-professional contacts established, current relationships strengthened



Recommendations for Resource Development

National Oral Health Expert Panel (cont.)

– Identified Gaps in materials

- Piercings
- Orthodontic issues
- Access to providers for low income youth
- Special needs students



Stakeholders

- 71% of wellness committees have *no* dental representative
- NASN Oral Health Forum: multidisciplinary venue to share programs, tools & information to promote school oral health efforts



NASN Oral Health Website

– Oral Health materials School Nurses

- Role / Background
- Specific content: Screenings, varnish, school based dental care, referral/access

– Oral Health Materials

- Parents
- Teachers
- Students
- Community





Search

OK

Thursday, March 01, 2012 | T T T

Linking School Nurses to Health and Wellness Resources

Discomfort and self consciousness caused by oral health disease interferes with students' ability to learn.

Home

Teach

Learn

Locate Care

Special Needs

Tools & Resources

Home

Connect

[Oral Health Forum](#)

[Guest Book](#)

[Facebook Group](#)

[Self-Assessment](#)

[Tune-in to NASN Radio](#)

[About Us](#)

School nurses report students seek their help for a wide range of oral health issues including dental caries, tooth and oral pain, jaw abscesses, orthodontic concerns, and problems with oral piercings. Forty percent of school nurses report they encounter students who avoid smiling or laughing because of oral health problems.

Schools and school nurses can play a major role in enhancing students' and families' oral health. School nurses coordinate oral health education for students, parents and school staff. They are a resource for teachers for oral health curricula. School nurses conduct or facilitate oral health screenings and dental caries prevention programs. School nurses also assist families in locating and accessing treatment for oral health disease or dental injuries.

Since school nurses address a wide range of health concerns in large student populations in addition to oral health, a one stop location for oral health teaching resources, continuing education resources, and for locating partners and protocols for prevention and treatment programs was needed.

News



[Take the NASN Quick Poll about Oral Health](#)

2/20/2012 7:45:18 PM

[Read More..](#)

[CDC stats on the significant effect of fluoridation on tooth decay](#)

2/5/2012 6:25:29 PM

[Read More..](#)

[Help Plan an Oral Health Webinar for School Nurses](#)

2/5/2012 6:24:09 PM

[Read More..](#)

NASN Oral Health Website

- Self Assessment quiz
- TEACH
- LEARN
- LOCATE CARE
- SPECIAL NEEDS
- TOOLS & RESOURCES



Milwaukee Public Schools

School Health Opportunities and Challenges
2011-2012

M. Kathleen Murphy, DNP, RN, FNP-BC



School Health Services Timeline

2001-2004

- Identify, define and articulate student health needs to the community.
- Invest in data collection infrastructure to track student health needs, school nurse interventions and attendance impact.

2003-2005

- Align student health needs with evidence based interventions to reduce or eliminate health related barriers to learning.

2004-2007

- Build budget and organizational capacity for school nurse workforce.
- Standardization of work practices and processes.

2007-2011

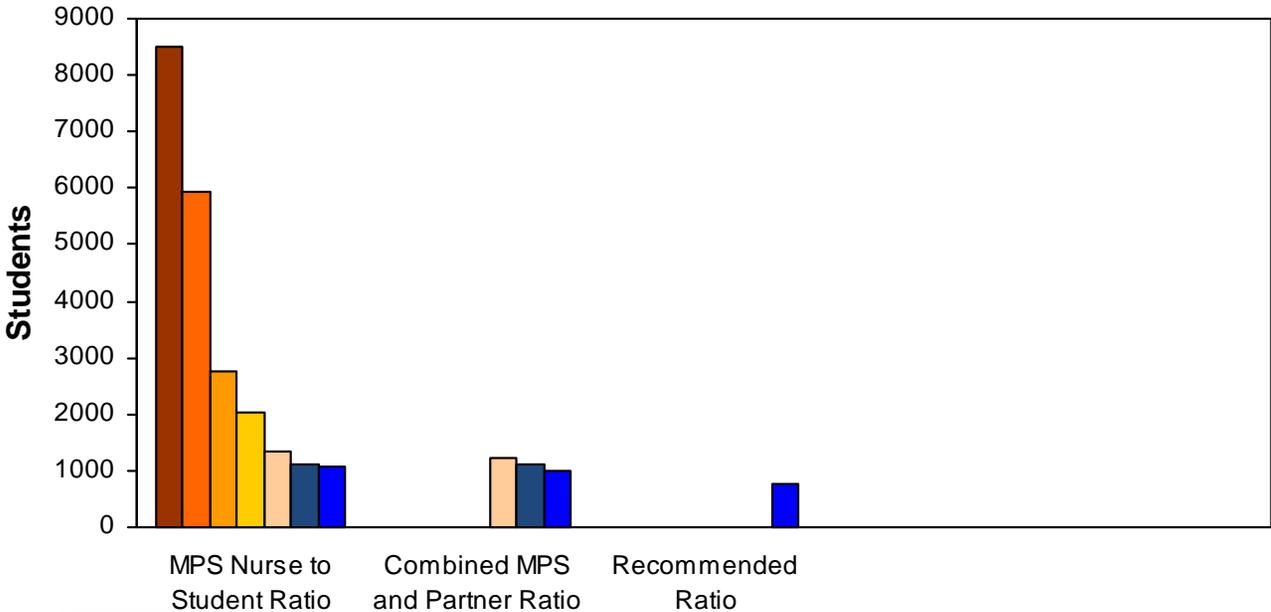
- Recruit, retain and develop nurse leaders for all schools
- Evaluate and disseminate school nurse impact on student health, teaching and learning.

2009-2011

- Convene Core Health Services Team to align all health and health related student and family services.



2003-2011 School Nurse to Student Ratios



■ 2003-05
 ■ 2005-06
 ■ 2006-07
 ■ 2007-08
 ■ 2008-09
 ■ 2009-10
 ■ 2010-11

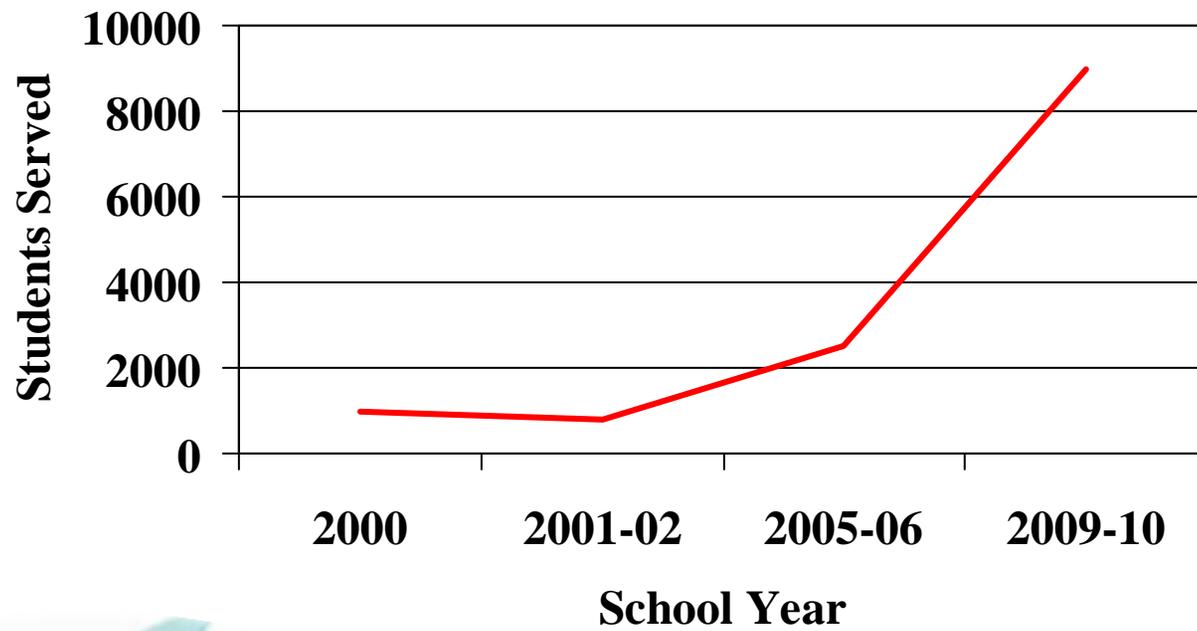


Student Health Outcomes

- Improved immunization compliance
- Increased vision screening and follow-up
- Increased oral health prevention programming and follow-up
- Improved return to class rate



Oral Health Prevention Programs





***St. Elizabeth Ann Seton
Dental Clinic***



Enlightened Self Interest



“The essential test that should guide Corporate Social Responsibility is not whether a cause is worthy but whether it presents an opportunity to create shared value – that is, a meaningful benefit for society that is also valuable to the business.”

Michael E. Porter and Mark R. Kramer, “Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility,” Harvard Business Review

“Doing Well by Doing Good”

Benjamin Franklin

Mission

Expand access to care for at-risk and underserved populations globally through the support of 3 Focus Areas



**Wellness,
Prevention &
Treatment**

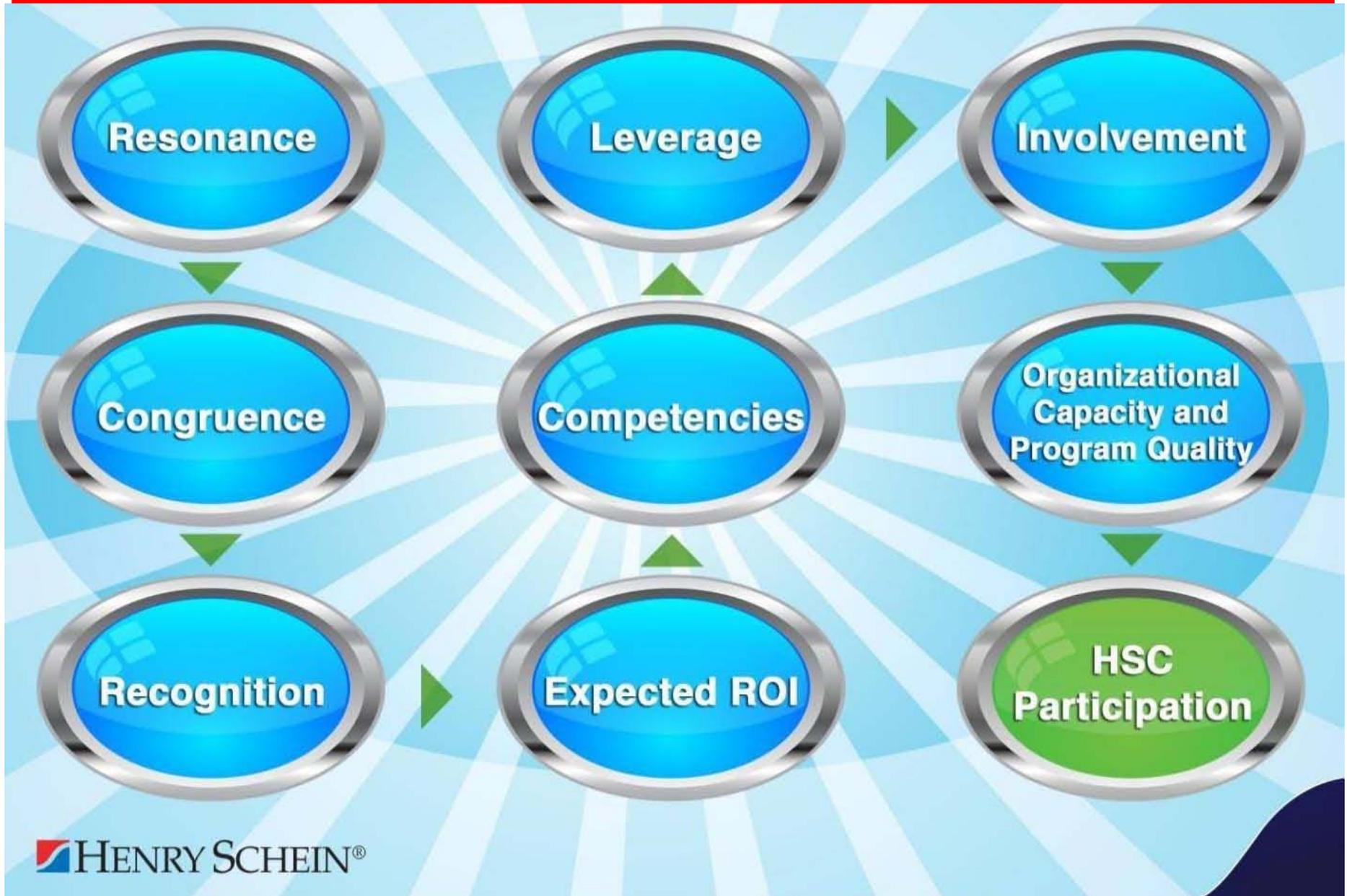


**Emergency
Preparedness
& Relief**



**Capacity
Building**

Criteria



Why we chose St. Elizabeth Ann Seton

- **It has a quality leadership team in place with proven standards and capacity.**
- **Resonated with other local organizations that we support (GMDA, Dental Schools)**
- **They had other outside resources and funding to partner with.**
- **It was scalable as evident with their Smart Smiles Program. We recognized that they/HSD could reach so many more people in need with the right help.**

What Henry Schien Helped With

- **Software – Dentrrix system**
- **Digital sensors and Pan**
- **Computers and hardware**
- **Integration**

HSC

Henry Schein® Cares

Helping Health Happen®

